Section F

Protecting your personal data

PDSA will never exchange or sell your information to another organisation for their own marketing purposes. As Data Controller PDSA will collect and use your personal information when you use or access our services, visit our websites, or help with our income generating activities. We only collect and use personal information necessary to fund and deliver our charitable veterinary services, and to carry out our associated legitimate business purposes such as direct marketing, business administration, and financial control. This may include talking to you about fundraising (such as appeals, competitions, commercial trading activities, events or sponsorships) and volunteering opportunities, or about pet insurance and animal welfare issues. In order to provide you with the best possible experience we will also use your personal information to help us decide what you may like to hear about and to personalise our communications and services.

As a participant in the PDSA Pet Care scheme we need to be able to use your personal information to deliver our veterinary services and tell you more about our range of products and services that may be of benefit to you and your pets. We may need to use your personal information for the prevention of fraud and to identify the misuse of our services. We will also need to share your personal information with our service providers (for example private practices which participate in the PDSA Pet Care scheme), or where we are legally obliged to

Based on the services you use, or support that you give, we will retain your personal information for a reasonable period of time. For more details on how we use and retain your personal information, your data protection rights, or to contact our Data Protection Officer please refer to our full privacy policy http://www.pdsa.org.uk/privacy-policy or call us to request your own copy. If you'd like to opt out of our marketing and fundraising communications, simply call our friendly supporter services team on **0300 3737 225** to tell us your contact preferences.

hecklist I have completed	
Section A, About You	Section B, About Your Pet
Section C, Your Pet Care practice	Section D, Confirmation of benefits
Section E, Payment options	Section F, I have read, understood and where applicabl
wner's declaration	updated PDSA's 'Protecting your personal data' section
wner's declaration	1 1
 Wner's declaration I confirm the pet named in Section B li I understand that PDSA reserves the ri 	updated PDSA's 'Protecting your personal data' section ves with me at the address provided in Section A. ght to verify any information provided and if found to be false,
 Wner's declaration I confirm the pet named in Section B li I understand that PDSA reserves the rimy participation in the PDSA Pet Care 	updated PDSA's 'Protecting your personal data' section ves with me at the address provided in Section A. ght to verify any information provided and if found to be false,
 I confirm the pet named in Section B li I understand that PDSA reserves the rimy participation in the PDSA Pet Care I understand that the benefits of the Pat the practice named in Section C. 	updated PDSA's 'Protecting your personal data' section ves with me at the address provided in Section A. ght to verify any information provided and if found to be false, scheme may be withdrawn.

If you're happy to receive marketing and fundraising information in any of the following ways

PDSA Pet Care scheme application form

PDSA Pet Care is a membership scheme that helps eligible pet owners access reduced cost veterinary care for their pet.

PDSA Pet Care membership is only £4.50 a month or £54 a year for:

- **Health consultation -** One vet health consultation each year*
- Vaccination or booster A standard vaccination or booster each year, including a pet wellbeing MOT or health check
- 20% off treatment costs That's £10 off every £50 spent on treatment costs please see terms and conditions**
- PDSA helpline 24/7 pet care advice from qualified vet nurses, whenever you need it
- 15% discount On PDSA Pet Insurance***
- Pet Health Newsletter A quarterly newsletter packed with useful pet health advice
- not including Out of Hours services.
- not including food/nutraceuticals/Out of Hours services/breeding-related treatments or preventive health care and not in conjunction with any other practice discount or VIP schemes.
- *** 15% off for first year only; discount may be withdrawn at any time; discount not available on Accident Only policy; minimum premiums apply. Pet must be over 8-weeks-old. For excluded breeds please refer to PDSA's website.

Who can apply

You can apply if you live in the postcode catchment of a veterinary practice offering the PDSA Pet Care scheme, and receive support through any of the following: You can check which practices are running the scheme in your area and apply online by visiting www.pdsa.org.uk/eligibility

Housing Benefit

2 Universal Credit with Housing Element

Means-tested support with Council Tax 4 Rate Relief (N.I only)

How to join PDSA Pet Care scheme

Please complete the application form, and send it to us along with your proof of benefit by email to petcare@pdsa.org.uk or by post to Pet Care, PDSA, Whitechapel way, Priorslee, Telford, Shropshire, TF2 9PQ.

Please be aware membership of the scheme is for one cat or one dog per household only, we are unable to accept other species or additional pets applications.

Once your application and payment have been processed, you will be able to access Vet services and treatment for your pet at your chosen practice.

If you have chosen to receive your membership details by email they will be sent to you within 24 hours from when we complete your application.

For those of you who selected your membership details by post they will be with you in around 7 working days.

And remember, it's important to;

- Register your details with your chosen Vet practice If you are not already a client

- Take your confirmation email/letter as proof of membership with you every time you visit your vet.



If you have any questions or

need assistance completing

your application we are

here to help - please email

us at petcare@pdsa.org.uk Don't have access to email?

Don't worry you can give our

dedicated team a call on

Friday 9am to 5pm)

0808 1645040 (Monday to



Section A About you

Mr/Mrs/Ms/Miss Forena	complete all sections of
Surname	
Address	
Postcode	
	numbers, without these we will not be able to process your application
Telephone number	Mobile number
I confirm I am age 18 years or over	
If you are under 18 years of age please contact of petcare pdsa.org.uk or call us on 0300 3737	our Pet Care Team to discuss your application either via email to 227
I would like to receive my Pet Care mem	bership details and information by email
I would like to receive my Pet Care mem	bership details and information by post
Section B About your pet	
Name	
Species - dog / cat	
Breed	Colour
DOB	Gender Age
Section C Your Pet Care practi	ce
·	practice to confirm with their stamp. If you are not already a client tails at this practice prior to registering on the scheme.
Practice name	Practice stamp
Practice address	
Practice Postcode	

Important - we will not re I can confirm that the applie	eturn any proof of benefit	uthority to complete this section. documents unless you tick this box on form is currently awarded through an award of:
Housing Benefit (please tick as appropriate)	Council Tax Support/Reduc	ction Universal Credit with Housing Element
Note Other council tax reduction exemption etc. cannot be a	• .	ount, second adult rebate or council tax
		Office stamp
Signature		
Name		
Name Date ection E Payment of	Options Direct Debit mandate are comp	oleted below as without this information

Please ensure all sections of the Direct Debit mandate are completed below as without this information
we are unable to set up your Pet Care Membership

I would like to spread the cost by Direct Debit with an initial £9 to be taken from my account on the 14th day of when my application is processed followed by 10 monthly payments of £4.50

I agree that the following payment/s can be collected from my bank account

1 monthly payment of £9 followed by: 10 monthly payments of £4.50 on 1st 7th 14th 21st

Debit Instruction to your Bank or Building Society to pay by Direct Debit

To The Manager	Bank / Building Society
Bank / Building Society account number	Branch sort code
Address	
	Postcode
Name(s) of account holder(s)	
Signature(s)	Date
Service user number 1 6 8 1 3 5	

Instructions to your Bank or Building Society

Please pay PDSA Direct Debits from the account detailed in this instruction, subject to the safeguards assured by the Direct Debit Guarantee. I understand that this instruction may remain with PDSA and, if so, details will be passed electronically to my bank/building society.

Bank and Building Societies may not accept Direct Debit instructions from some types of account.