

Section F Protecting your personal data

PDSA will never exchange or sell your information to another organisation for their own marketing purposes. As Data Controller PDSA will collect and use your personal information when you use or access our services, visit our websites, or help with our income generating activities. We only collect and use personal information necessary to fund and deliver our charitable veterinary services, and to carry out our associated legitimate business purposes such as direct marketing, business administration, and financial control. This may include talking to you about fundraising (such as appeals, competitions, commercial trading activities, events or sponsorships) and volunteering opportunities, or about pet insurance and animal welfare issues. In order to provide you with the best possible experience we will also use your personal information to help us decide what you may like to hear about and to personalise our communications and services.

As a participant in the PDSA Pet Care scheme we need to be able to use your personal information to deliver our veterinary services and tell you more about our range of products and services that may be of benefit to you and your pets. We may need to use your personal information for the prevention of fraud and to identify the misuse of our services. We will also need to share your personal information with our service providers (for example private practices which participate in the PDSA Pet Care scheme), or where we are legally obliged to do so.

Based on the services you use, or support that you give, we will retain your personal information for a reasonable period of time. For more details on how we use and retain your personal information, your data protection rights, or to contact our Data Protection Officer please refer to our full privacy policy <http://www.pdsa.org.uk/privacy-policy> or call us to request your own copy. If you'd like to opt out of our marketing and fundraising communications, simply call our friendly supporter services team on **0300 3737 225** to tell us your contact preferences.

If you're happy to receive marketing and fundraising information in any of the following ways please tick the relevant boxes:

Mail Yes No / **Email** Yes No / **SMS** Yes No / **Phone** Yes No

Please refer to our full privacy policy <http://www.pdsa.org.uk/privacy-policy> for more details

Checklist I have completed

- | | |
|--|---|
| <input type="checkbox"/> Section A, About You | <input type="checkbox"/> Section B, About Your Pet |
| <input type="checkbox"/> Section C, Your Pet Care practice | <input type="checkbox"/> Section D, Confirmation of benefits |
| <input type="checkbox"/> Section E, Payment options | <input type="checkbox"/> Section F, I have read, understood and where applicable updated PDSA's 'Protecting your personal data' section |

Owner's declaration

- I confirm the pet named in Section B lives with me at the address provided in Section A.
- I understand that PDSA reserves the right to verify any information provided and if found to be false, my participation in the PDSA Pet Care scheme may be withdrawn.
- I understand that the benefits of the PDSA Pet Care scheme can only be provided for the pet named in Section B, at the practice named in Section C.
- I understand that if I miss a monthly payment, the service may be withdrawn.
- I accept the terms and conditions issued by PDSA Direct Debits for the provision of the agreed PDSA Pet Care scheme. I am 18 years old or over.

Sign _____

Print _____ Date _____

PDSA Pet Care scheme application form

PDSA Pet Care is a membership scheme that helps eligible pet owners access reduced cost veterinary care for their pet.

PDSA Pet Care membership is only £4.50 a month or £54 a year for:

- **Health consultation** - One vet health consultation each year*
- **Vaccination or booster** - A standard vaccination or booster each year, including a pet wellbeing MOT or health check
- **20% off treatment costs** - That's £10 off every £50 spent on treatment costs - please see terms and conditions**
- **PDSA helpline** - 24/7 pet care advice from qualified vet nurses, whenever you need it
- **15% discount** - On PDSA Pet Insurance***
- **Pet Health Newsletter** - A quarterly newsletter packed with useful pet health advice

* not including Out of Hours services.

** not including food/nutraceuticals/Out of Hours services/breeding-related treatments or preventive health care and not in conjunction with any other practice discount or VIP schemes.

*** 15% off for first year only; discount may be withdrawn at any time; discount not available on Accident Only policy; minimum premiums apply. Pet must be over 8-weeks-old. For excluded breeds please refer to PDSA's website.

Who can apply

You can apply if you live in the postcode catchment of a veterinary practice offering the PDSA Pet Care scheme, and receive support through any of the following: You can check which practices are running the scheme in your area and apply online by visiting www.pdsa.org.uk/eligibility

- 1 Housing Benefit
- 2 Universal Credit with Housing Element
- 3 Means-tested support with Council Tax
- 4 Rate Relief (N.I. only)

How to join PDSA Pet Care scheme

- 1 Please complete the application form, and send it to us along with your proof of benefit by email to petcare@pdsa.org.uk or by post to **Pet Care, PDSA, Whitechapel way, Priorslee, Telford, Shropshire, TF2 9PQ.** Please be aware membership of the scheme is for one cat or one dog per household only, we are unable to accept other species or additional pets applications.
- 2 Once your application and payment have been processed, you will be able to access Vet services and treatment for your pet at your chosen practice.

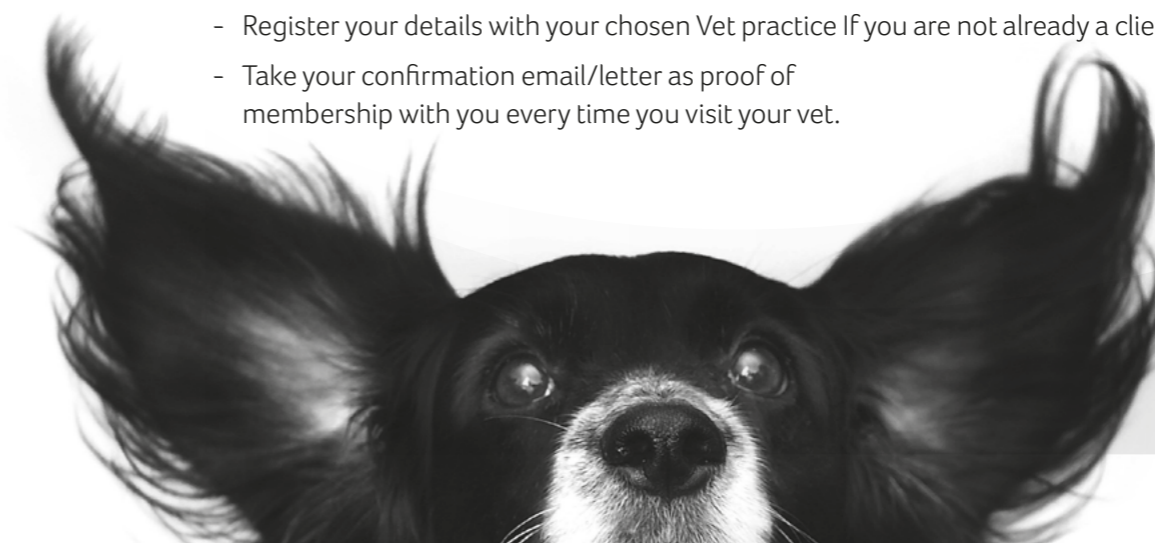
If you have chosen to receive your membership details by email they will be sent to you within 24 hours from when we complete your application.

For those of you who selected your membership details by post they will be with you in around 7 working days.

And remember, it's important to;

- Register your details with your chosen Vet practice If you are not already a client
- Take your confirmation email/letter as proof of membership with you every time you visit your vet.

If you have any questions or need assistance completing your application we are here to help - please email us at petcare@pdsa.org.uk Don't have access to email? Don't worry you can give our dedicated team a call on 0808 1645040 (Monday to Friday 9am to 5pm)



pdsa
THE VET CHARITY FOR PETS IN NEED

